

Social responsibility and ethics (IBA-943)

(SOTSIAALNE VASTUTUS JA EETIKA)

SUBJECT DESCRIPTION

Credits (ECTS)	3.00 ECTS
Assessment	pass/fail

Aim of the subject and short description

The aim of the study is to enable the student to understand the importance of social responsibility of organizations and impact on the society, the importance of social capital, and to understand the connection between social responsibility and the values and management of an organization. Management ethics and its connections with socially responsible behavior is considered as an important topic of the subject. The students acquire the skill of creating ethical work environments and the skill of solving conflicts originating from the principles of social responsibility. An important mindset is readiness of setting company aims in a way that creates value also to the society. The topic of ethics analyses the creation and necessity of ethical guidelines, the connection between values and ethics, ethical problems in management and ethical decision-making.

Learning outcomes:

Student:

- tunneb vastutustundliku ettevõtluse põhimõisteid ja põhiprintsiipe, trende, mis toetavad vastutustundlikku ettevõtlust ja organisatsiooni arengut
- 2. toob näiteid vastutustundliku ettevõtluse rakendamisest erineva suuruse ja valdkonnaga ettevõtetest;
- 3. orienteerub Eestis ja rahvusvaheliselt tunnustatud vastutustundliku ettevõtluse raamistikes ning analüüsib ettevõtte strateegiat seoses vastutustundlikkuse põhimõtetega